





# ELF FILLING JSC

## The mission of Elf Filling JSC

Development of high-tech environmentally safe production and creation of new jobs.

## The goal of Elf Filling JSC

Become the largest professional manufacturer of technical aerosols and construction chemistry in the EAEU.



For 20 years we have been a leader in the production of technical aerosols:

Polyurethane foam, sealants, adhesives, decorative and repair paints and varnishes for DIY and professional use, auto chemistry, car care products, household chemicals and other technical and industrial products.

Own production on an area of 30,000 m<sup>2</sup>

Located in the city of Elektrougli, Noginsk district, Moscow region.

# The group of companies

Manufacturing, trading and service companies

 **РУСТА**

 **РУСТА**  
СЕРВИС

 **РУСТА**  
КОНСТРАКШН

 **Эльф**  
**ФИЛЛИНГ**  
ПРОИЗВОДСТВО АЭРОЗОЛЕЙ



 **ТОРГОВЫЙ ДОМ**  
**KUDO**

Trademarks

 **KERRY**

**RUSH**

 **KUDO**

**DONEWELL**

 **AXIOM**

 **KULT**

- 1 First production facilities
- 2 **Own chemical laboratory**
- 3 Launched of KERRY's first car care products

# 1999

- 1 **Production modernization**
- 2 Own gas storage
- 3 Manufacture of products under the contract

# 2003

# 2005

- 1 The Research and Development Center established
- 2 The company has over 100 employees
- 3 Production of KUDO aerosol paints started

# 2002

**The production volume exceeded 1 million units per year.**

- 1 New production building commissioned
- 2 The Research and development center expanded 3 times

# 2009

RUSH and DONEWELL brands appeared

# 2010

# 2011

- 1 A new industrial paint tinting system was put into operation
- 2 **Investments in production amounted to more than 1 million euros**
- 3 The production volume exceeded 10 million units per year.

Launched production of polyurethane foam

# 2012

Redesign of KUDO and KERRY

# 2014

AXIOM's premium line of car care products is launched

# 2015

The Research and development center expanded 3 times more

# 2016

# 2018

- 1 Commissioning of new equipment
- 2 A full cycle of production of KUDO silicone and acrylic sealants has been established

- 1 A full cycle of production of KUDO adhesives and sealants based on hybrid polymers has been launched
- 2 The company has more than 600 employees

# 2019

The project of product packaging in blisters was implemented

# 2021

# 2020

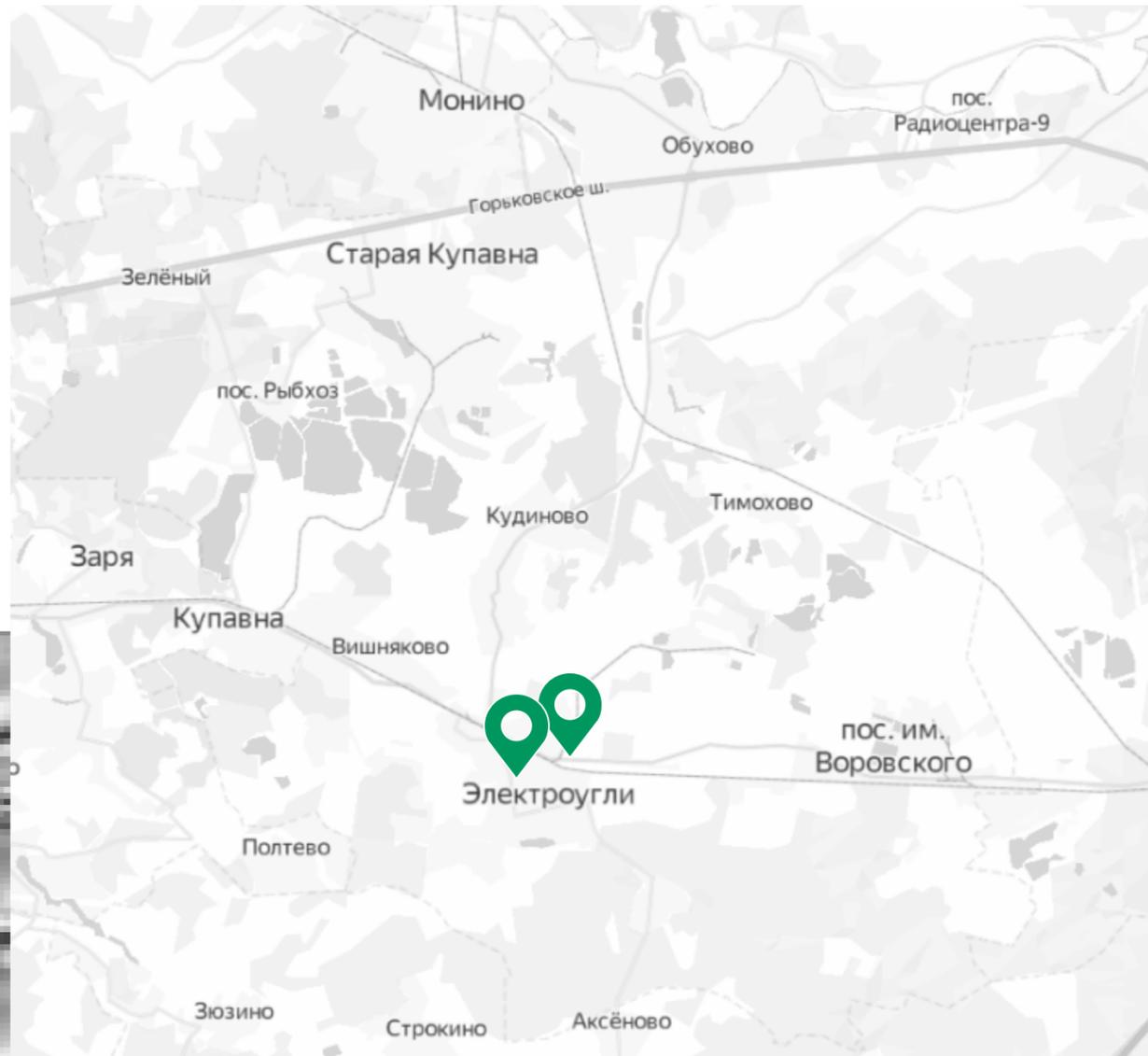
- 1 The Research and Development Center restructured and expanded 2 times more
- 2 Over the past eight years, investments in production, research and development amounted to more than 3 billion rubles

- 1 **Start of deliveries of O.E.M. AXIOM sealants for machine-building enterprises**

- 2 **Start of sales of the Car Refinish category**

# 2022

# The manufacturing



25 km from MKAD  
30,000 m<sup>2</sup> production area

The production is located in Elektrougli, Noginsk district,  
Moscow region.

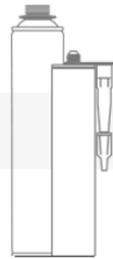


# We produce



Aerosol paints  
and varnishes

[Kudo-paint.ru](http://Kudo-paint.ru)



PU foam, adhesives and sealants

[Kudo-bond.ru](http://Kudo-bond.ru)  
[Kudo-purfoam.ru](http://Kudo-purfoam.ru)



Car care products

[Kerry.ru](http://Kerry.ru)  
[Axiompro.ru](http://Axiompro.ru)



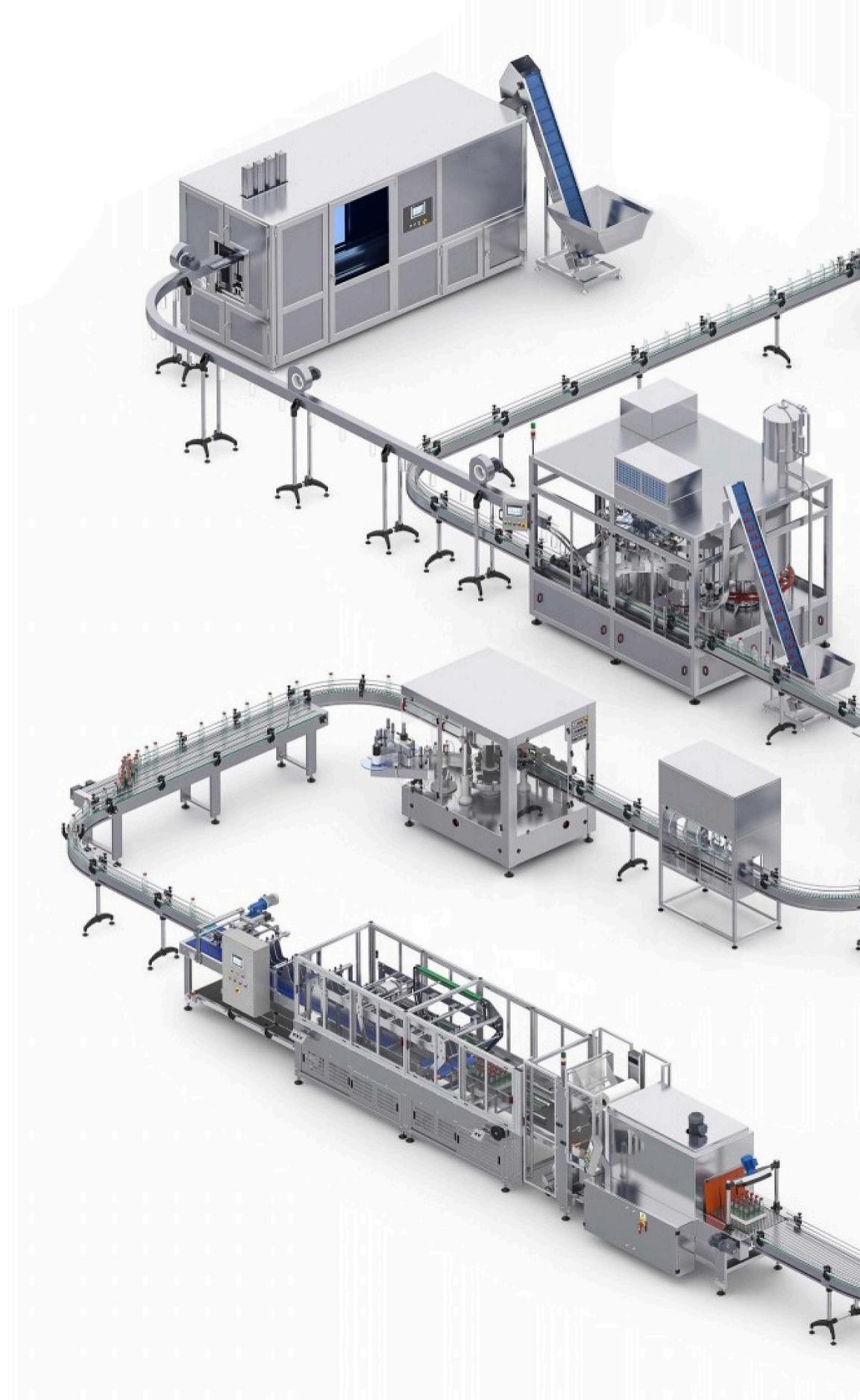
Household chemicals

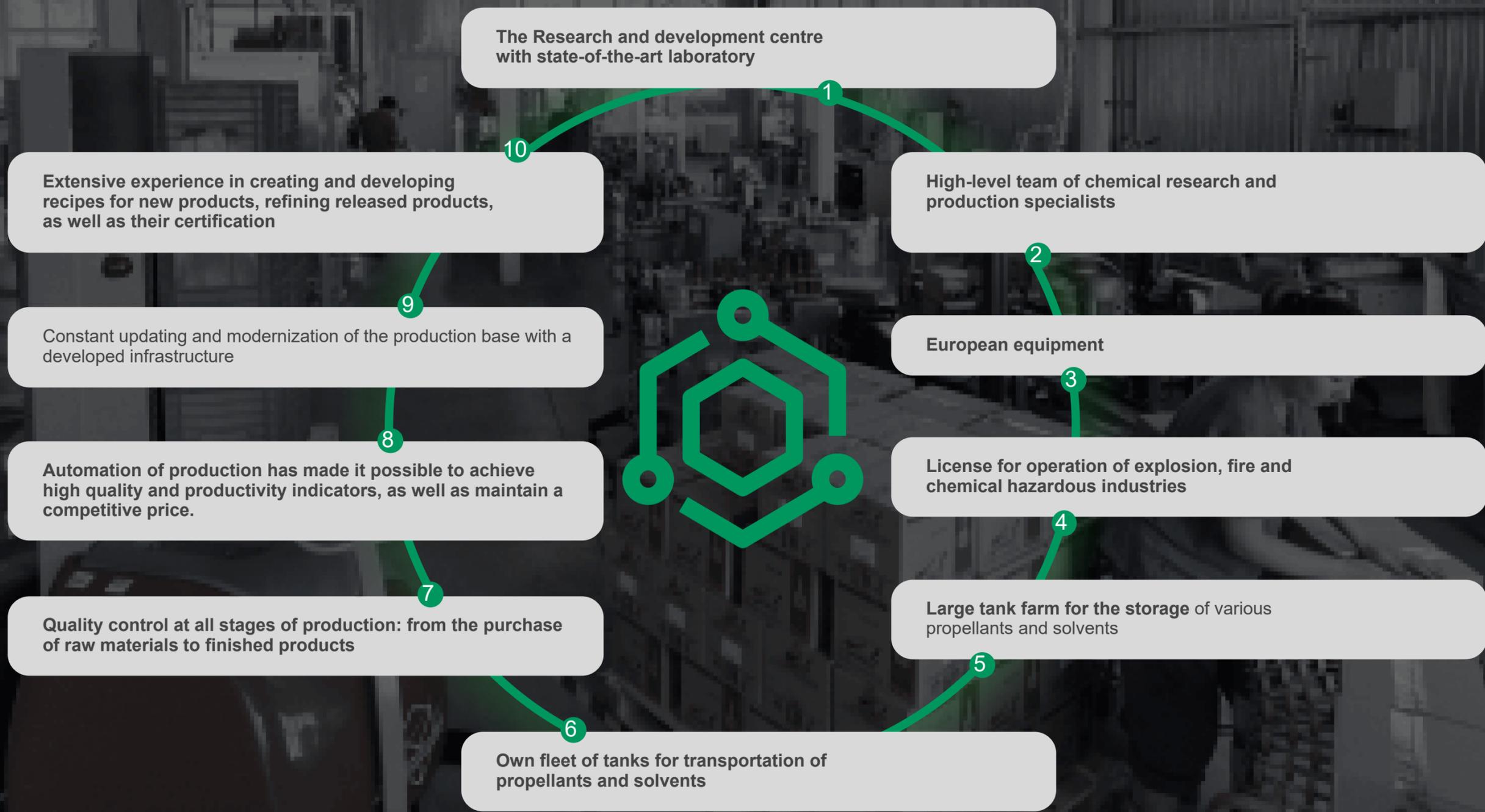
[Kudo-paint.ru](http://Kudo-paint.ru)

**NEW**

Two-component coatings

[Axiompro.ru](http://Axiompro.ru)







## The Research and Development centre

The structure of RusTA Group of Companies includes the Center for Research and Development, consisting of two departments:

### **Research laboratory, whose tasks include:**

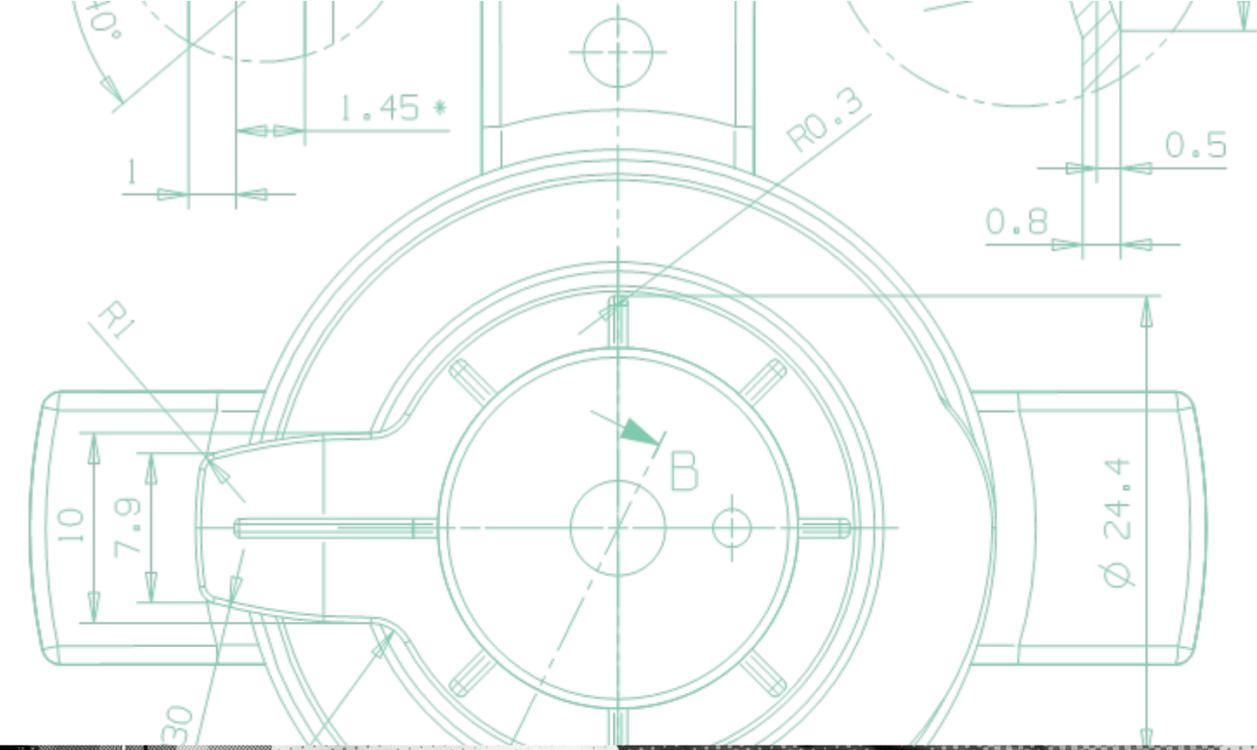
- Constant monitoring of new products and market needs
- Development of new products and methods of their application
- Carrying out tests, comparative tests
- Search for innovative solutions
- Expert evaluation of the effectiveness of compositions and components

### **Research laboratory, whose tasks include:**

- Input control
- Operational production control
- Output control

# The Research and Development centre

Many years of experience in the production of aerosols and quality control at all stages of production allows us to offer our customers only proven products, innovative developments and the best technological solutions adapted to perform professional tasks, auto chemicals, auto cosmetics and other technical products.

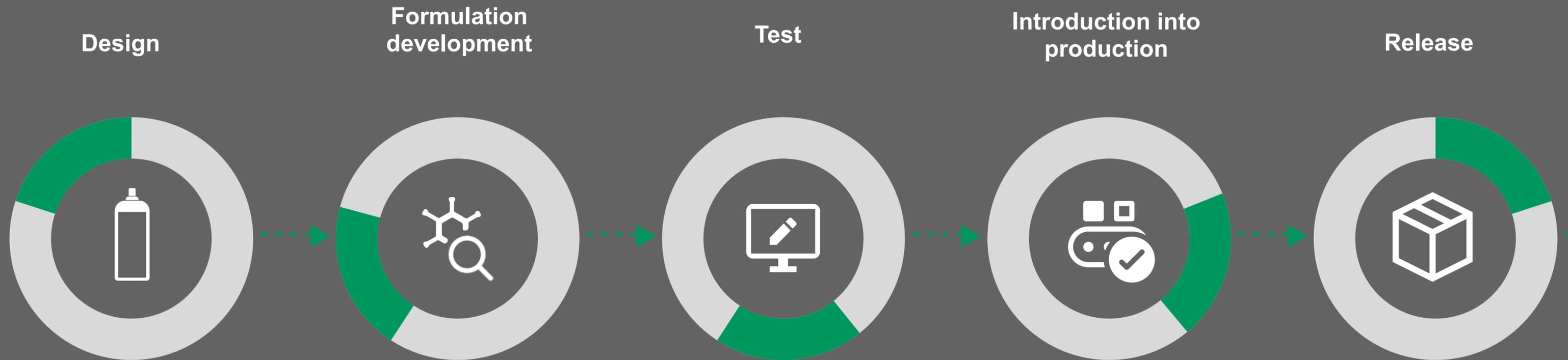


**We have developed:**

1000 types of products

more than 120 types of technical fluids

# Full development cycle



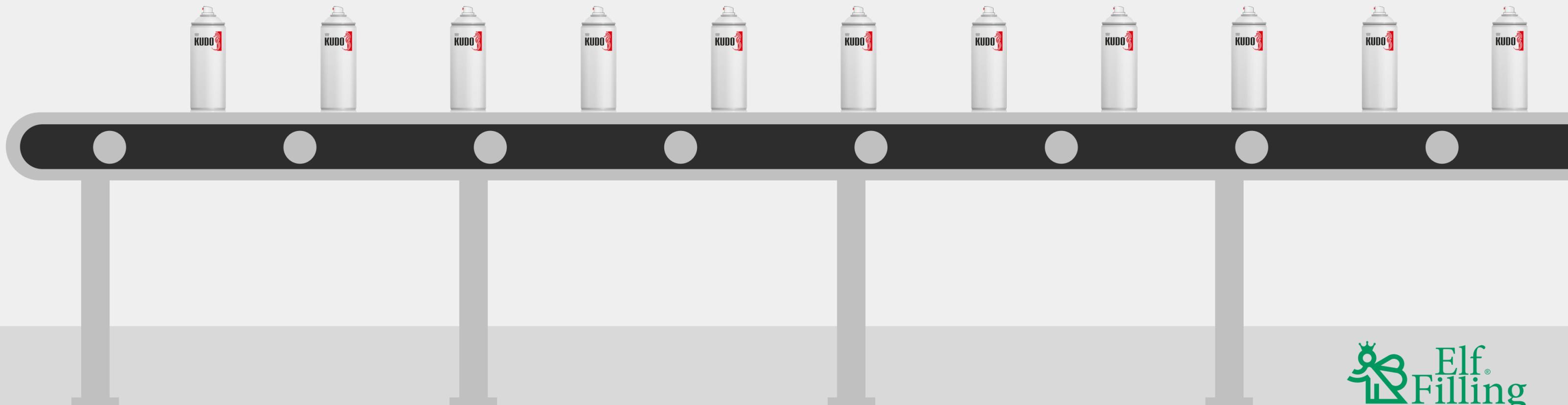
Accompanied by quality control at each stage

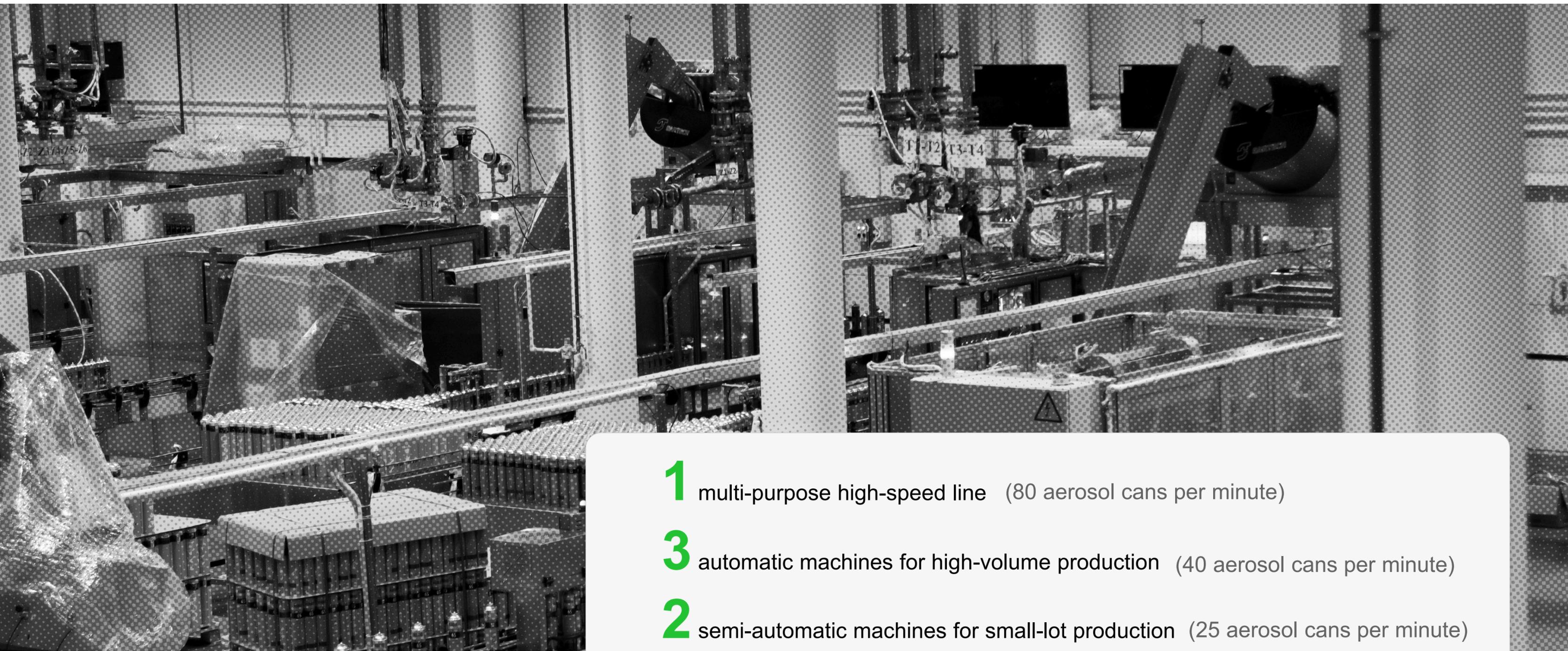
# Up-to-date equipment

The factory is equipped with high-performance European equipment that meets the requirements of the technical regulations of the Customs Union of the EAEU:

«On safety of machinery and equipment»

«On safety of equipment for work in explosive atmospheres»

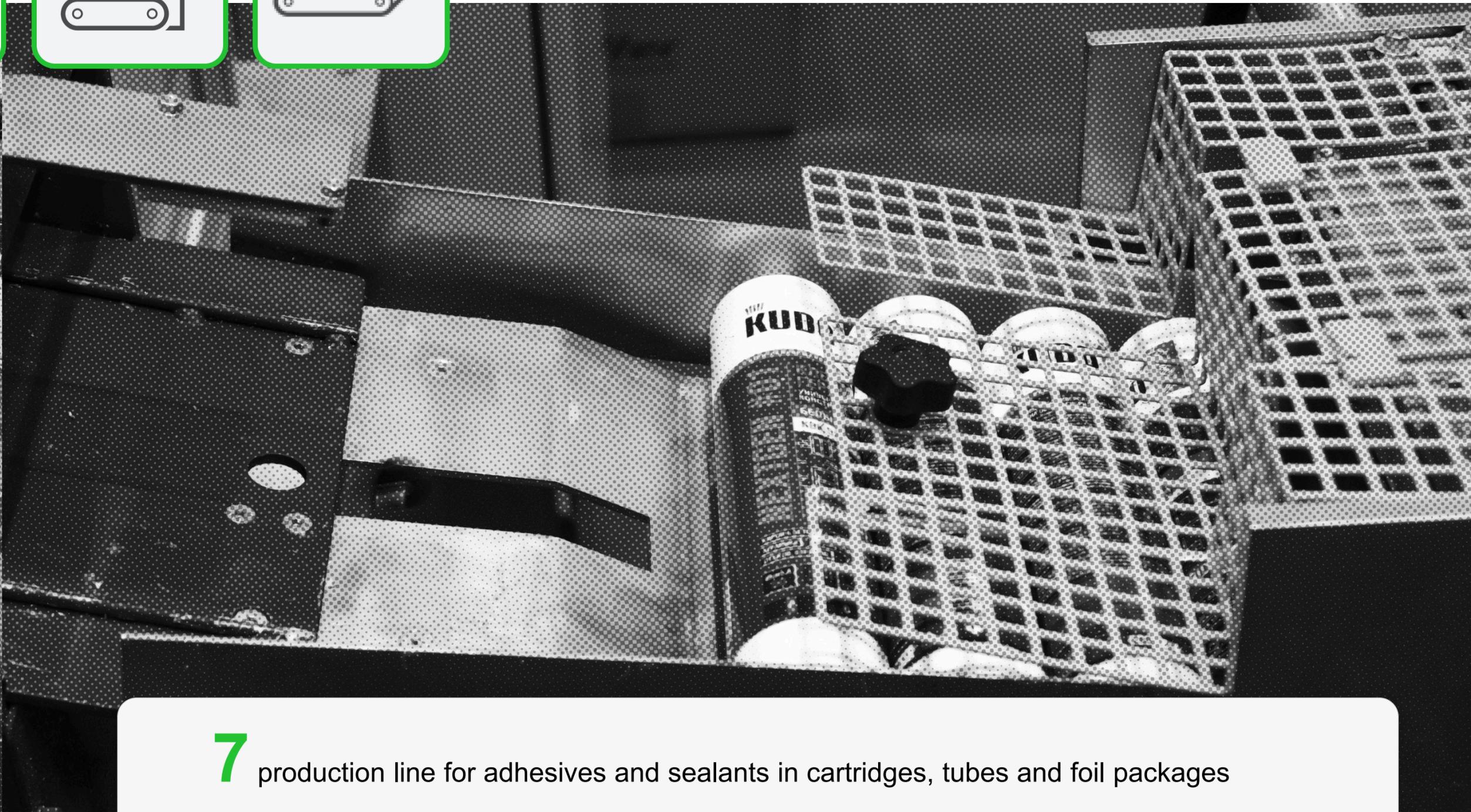
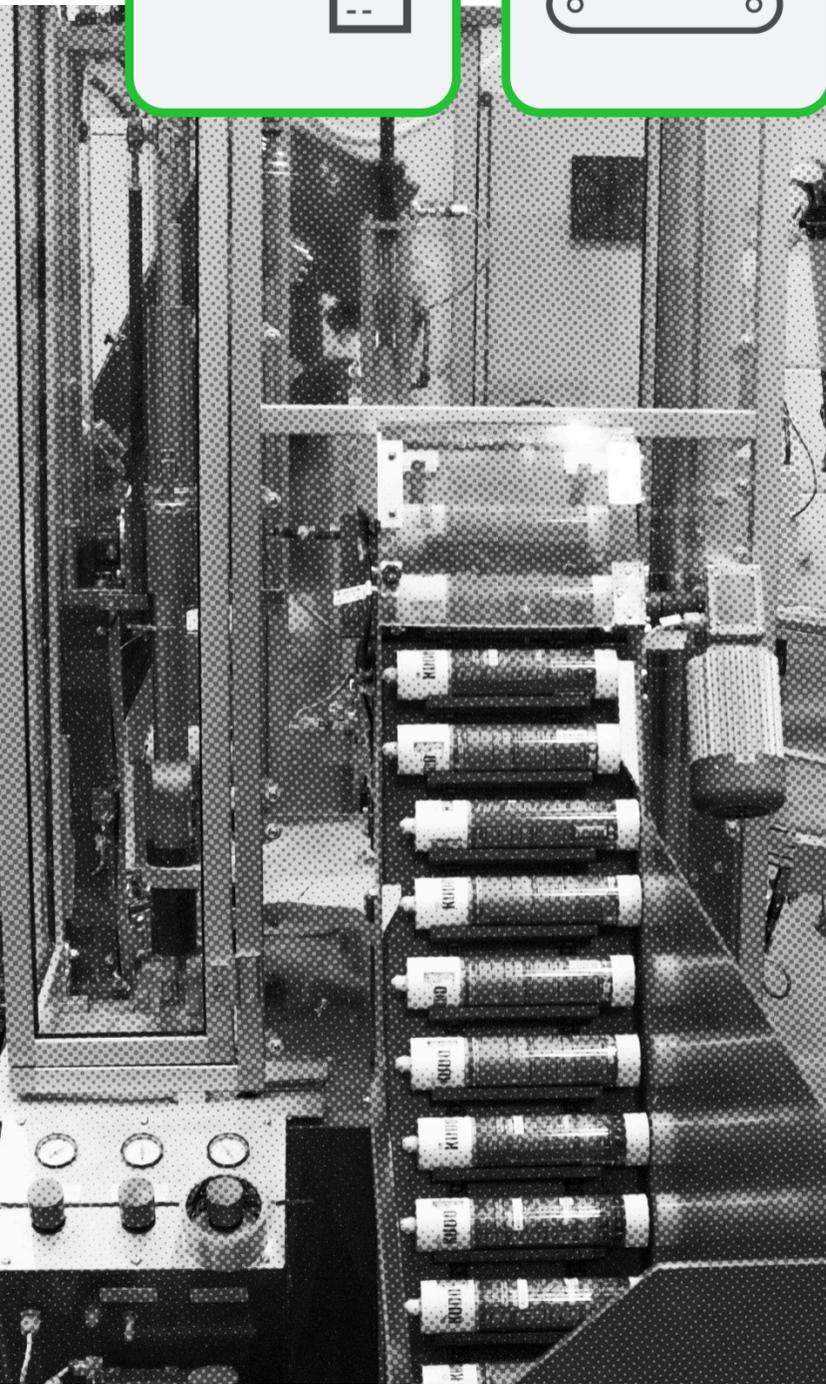




- 1** multi-purpose high-speed line (80 aerosol cans per minute)
- 2** semi-automatic machines for small-lot production (25 aerosol cans per minute)
- 3** automatic machines for high-volume production (40 aerosol cans per minute)



**5** production line for PU foam (80 aerosol cans per minute)



**7** production line for adhesives and sealants in cartridges, tubes and foil packages

## In addition, the factory is equipped with:

Automatic line for bottling of liquid products

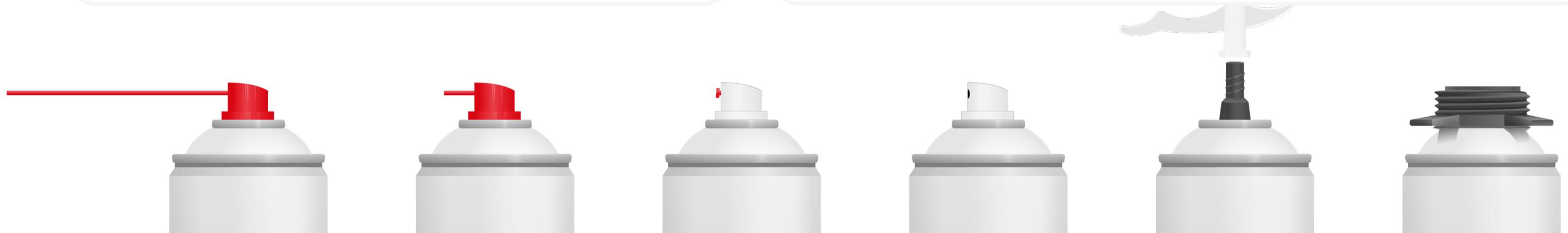
- 1 Production line for bottles with brushes
- 2 Production line for packing in buckets and canisters



## Base sizes:

Designation	Size
Cartridges	to 310 ml
Tubes:	
Aluminium	25, 28, 30, 35 ø
Plastic	35, 50 ø
Foil packages	to 600 ml
Bottles	100 to 1000 ml
Canisters	1 to 20 l
Buckets	0,6 to 20 kg
Brushes	to 15 ml

Can volume, ml	Size(diameter x height), mm
75	35x88
140	45x96
210	52x105
335	52x161
400	52x195
520	65x157
650	65x195
800	65x238
1000	65x300



# Формы упаковки



Paints and varnishes



Car care products



Sealants and adhesives



PU foam



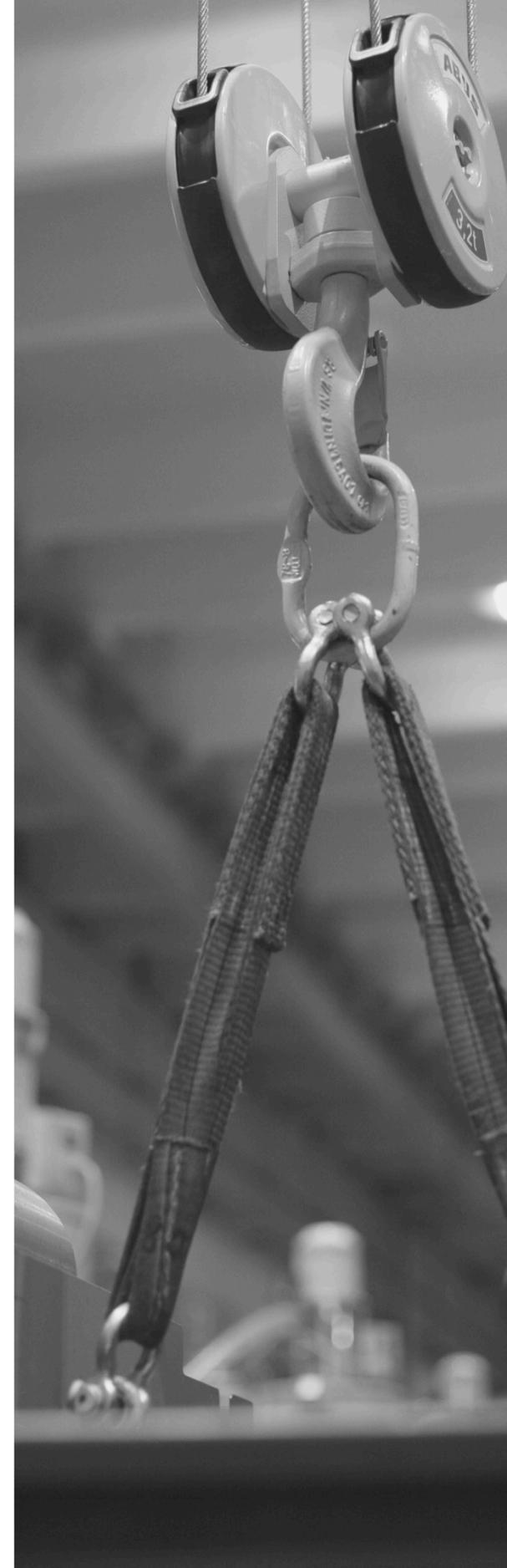
Industrial products



Household chemicals

# Our raw material suppliers

Direct contracts for the supply of equipment, raw materials and components are signed.



Own storage tank (1800 m<sup>3</sup>)  
for solvents and propellants



# Warehouse complex

On the territory there is a modern warehouse complex of class «A» with a developed logistic system, which allows to maintain all positions available for ordering and to make a shipment promptly.

The total area is 18,000 m<sup>2</sup> (~22,800 pallets).



# Contract manufacturing

By choosing our company as a partner, you get all our many years of development and production experience.





We provide high-quality and convenient service, provide project support at all stages of production:

- ✔ Choice of ready-made recipes or development according to your requirements
- ✔ Obtaining related documentation
- ✔ Design and order of aerosol cans
- ✔ Planning and procurement of raw materials
- ✔ Contract content
- ✔ Delivery of finished products
- ✔ Research and product testing
- ✔ Providing products with certification
- ✔ Lithography, label printing
- ✔ Checking the quality of raw materials and components
- ✔ Package



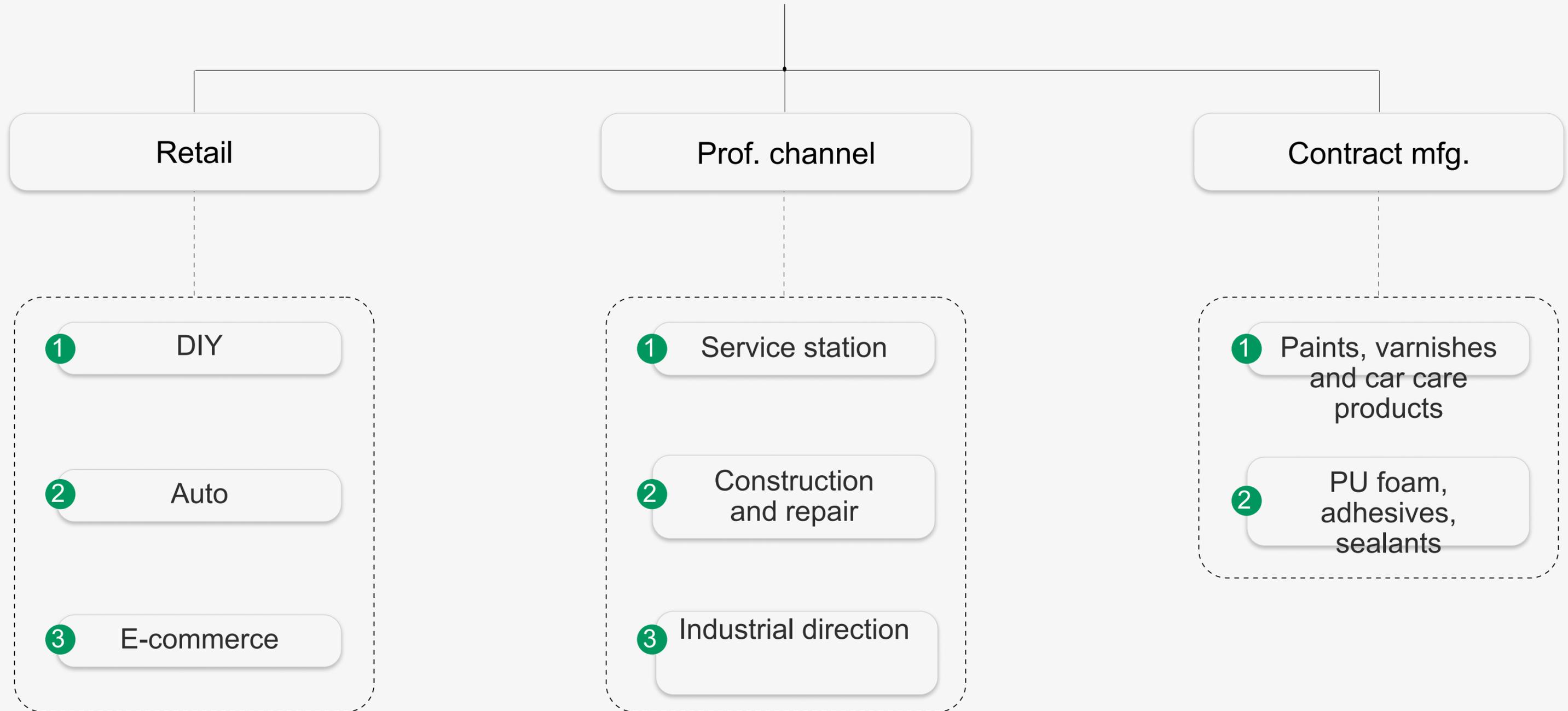
# Our team



Today our team consists of 700 real experts in their field!

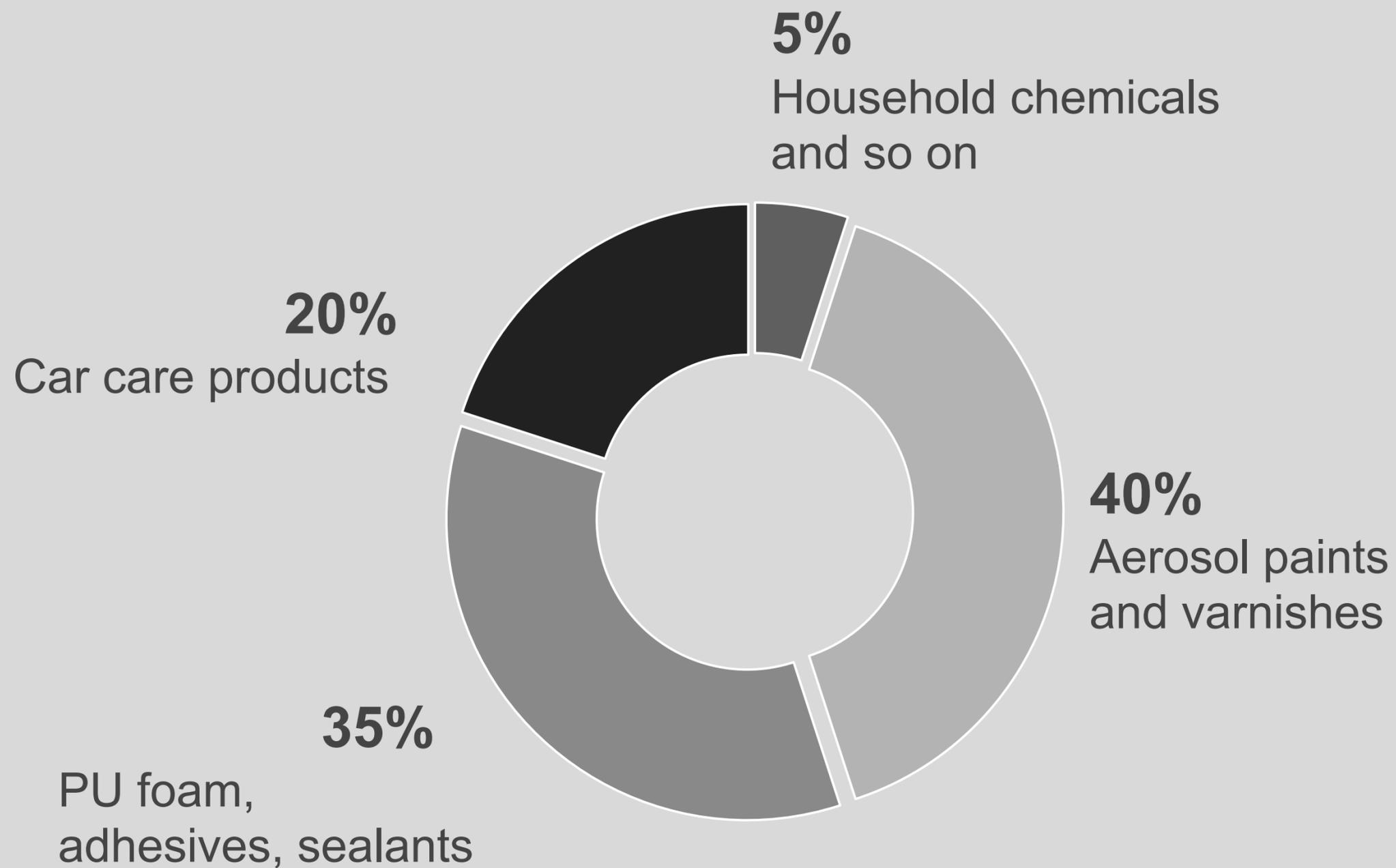
# Structure

## Sales department



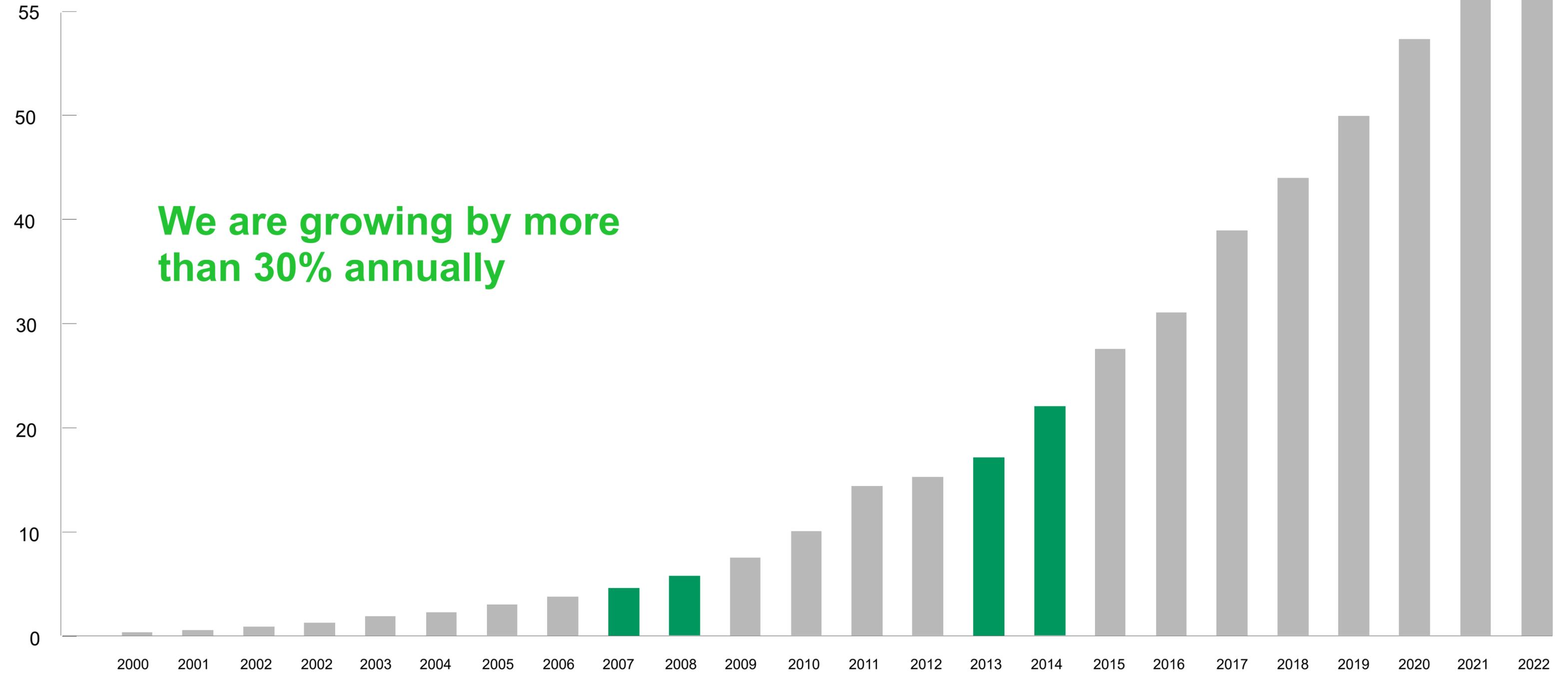
Every year we produce more than

**60 000 000** units of production



Доля выпуска продукции в % от общего объема

mln. pcs.



**We are growing by more than 30% annually**

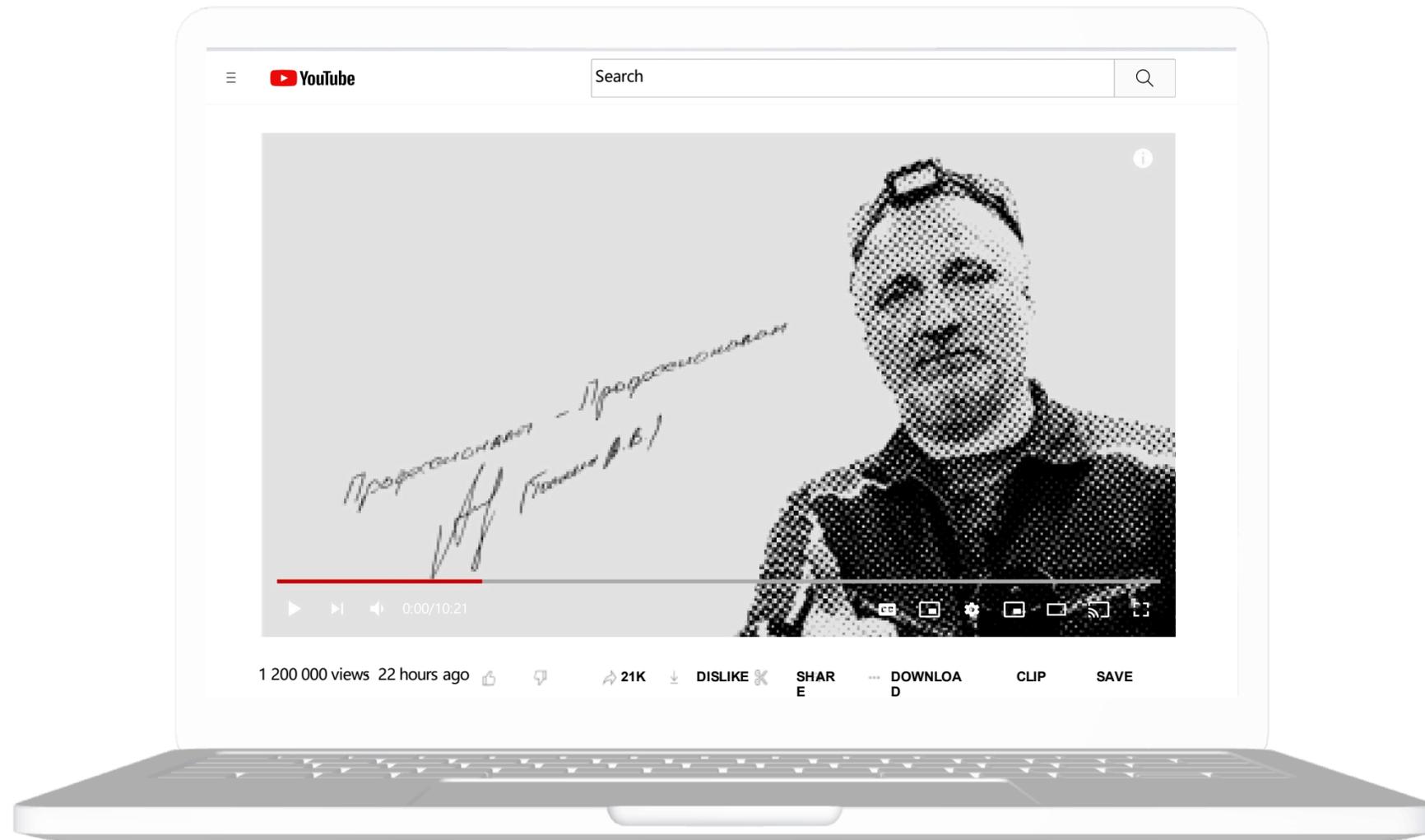
# Sales geography

Our products are represented in 93% of retail outlets and in all major online stores.



Our dealer network covers all regions of Russia, Serbia, Kazakhstan, Belarus, Georgia, Azerbaijan, Armenia, Uzbekistan, Kyrgyzstan, Tajikistan and even Mongolia.

# Internet marketing



150 000

YouTube subscribers

80 m

views of our YouTube videos

50 m

integration views

60 000

Instagram followers

Denis  
MEBANK subscribers



автохлама.нет  
619 000 subscribers



НАКАЧАННЫЕ  
748 000 subscribers



МАШИНАТОР  
1,02 m subscribers



700+

# Technical support and training

- 1 Partner training
- 2 Organization and participation in conferences
- 3 Field technical support for complaints
- 4 Consumer technical support

1296 hours of training  
102 webinars  
243 companies



# Social aspect

## Gender equality



45% women among top managers.



33% women among employees.

## Working conditions

Subsidized meals, recreation areas, sports games, additional training, team building are organized for employees.

Manual labor is practically excluded:

90% production processes are automated.

100% warehouses are equipped with lifting mechanisms.

100% trucks are equipped with hydroboards.

## Investments in regions of presence

In the Noginsk district of the Moscow region in 2020 a new production site has been opened. More than 100 jobs have been created for highly qualified employees. More than 150 more jobs planned to be created by 2025.

## Charity

Support for events and assistance in the development of social infrastructure in the Moscow region. Support for social projects, including The State Darwin Museum.

## Working with customers

Customer Support is available. Customer support is available on all social networks, by calling the hotline and on the company's website. Customer satisfaction is monitored.

## Responsibility for product quality

The production is certified according to the ISO 9001 standard.

## Tax transparency

The company's activities are transparent, all reporting is available.

The divisions of the group of companies have "Regulations on Anti-Corruption Policy"



# Environment protection

Production operates on waste-free technology

Adhesives and sealants based on hybrid polymers

Free of isocyanates and solvents

**No harmful emissions**

Solvent regeneration system

Allows solvents to be reused in a closed cycle

**Reducing waste and harmful emissions**



**Packaging materials**

100% recyclable

Produced from recycled materials



**Aerosol cans**

100% recyclable



Only non-ozone-depleting propellant gases are used in the process



All raw materials and components are converted into finished products

# Ecological footprint

Production operates on waste-free technology

## Adhesives and sealants based on hybrid polymers

Durability compared to traditional materials is 2-3 times higher. The service life is more than 25 years.

**Reduce CO2 emissions and energy consumption in the future**

System of products for warm installation of translucent structures certified according to GOST 30971-2012.

Spray-on thermal insulation and adhesive foam for the installation of thermal insulation boards and wall blocks.

Increase the energy efficiency of buildings, reduce energy consumption.

**Reduce CO2 emissions**



In recent years, we have invested **more than 2 billion rubles** in the development of new areas and continue to invest.



One of the first in Russia to organize the production of adhesives and sealants based on **the most modern and effective materials - hybrid polymers.**



Our products **improve the energy efficiency of buildings, save energy and reduce CO2 emissions.**





Technical support for products, work with complaints:

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